

# **COOKIE POLICY**

## **The trust of our visitors is essential.**

Our visitors should know how we handle their data.

We created this page to answer our readers' questions about how we use their personal data. This topic is important to many users, and we value their right to understand how it works.

### **What Are Cookies?**

As is common practice with almost all professional websites, this site uses cookies, which are tiny files that are downloaded to your computer, to improve your experience. This page describes what information they gather, how we use it and why we sometimes need to store these cookies. We will also share how you can prevent these cookies from being stored, however this may downgrade or 'break' certain elements of the site's functionality. We endeavor to comply with all applicable laws on privacy protection and personal data security. BrainBit Inc. Privacy Policy, together with any privacy-related notices or statements that contain supplementary information in connection with particular BrainBit Inc. products and services you are using (hereinafter referred to as "Privacy Policy"), outline our privacy practices regarding the collection, use and safeguard of your personal data through BrainBit Inc. products and services, both online and offline we provide. In Privacy Policy, we also outline whom we may share or disclose the collected personal data.

### **What type of data is collected?**

Different types of data are collected based on the different BrainBit Inc. services you use. There are effectively two types of data collection: direct and indirect.

Direct data collection means you are submitting data to us. For example, when you create an account with BrainBit Inc., you submit your email address to set up and personalize it.

Indirect data collection takes place passively as you interact with our site or apps. Our tracking technologies collect data about your reading behavior, like which articles you read or how often you visit BrainBit Inc. Third-party advertisers collect behavioral data

associated with their ads shown on our site or apps. Additionally, we collect data about readers from sources like privately owned databases and social media platforms.

## **Disabling cookies**

Be aware that disabling cookies will affect the functionality of this and many other websites that you visit. Disabling cookies will usually result in also disabling certain functionality and features of this site. Therefore it is recommended that you do not disable cookies. If you disagree with the use of cookies, you have the following options:

You can delete cookies after having visited the Site.

You can browse the Site using your browser's anonymous usage setting (called "Incognito" in Chrome, "InPrivate" in Internet Explorer, "Private Browsing" in Firefox and Safari)

You can set your browser's security controls so that all or certain cookies are blocked

You can request that we delete any personal information that we store – to do so, email [info@brainbit.com](mailto:info@brainbit.com).

## **The cookies we set**

If you create an account with us then we will use cookies for the management of the signup process and general administration. These cookies will usually be deleted when you log out, however in some cases they may remain afterwards to remember your site preferences when logged out.

We use cookies when you are logged in so that we can remember this fact. This prevents you from having to log in every single time you visit a new page. These cookies are typically removed or cleared when you log out to ensure that you can only access restricted features and areas when logged in.

This site offers newsletter or email subscription services and cookies may be used to remember if you are already registered and whether to show certain notifications which might only be valid to subscribed/unsubscribed users.

In order to provide you with a great experience on this site we provide the functionality to set your preferences for how this site runs when you use it. In order to remember

your preferences we need to set cookies so that this information can be called whenever you interact with a page that is affected by your preferences.

We take precautions to protect your personal data against unauthorized access, alteration, disclosure or destruction. We conduct internal reviews of our data collection, storage and processing practices and technical and organizational security measures, as well as physical security measures to guard against unauthorized access to systems where we store your personal data. Transmission of personal data between different locations of BrainBit Inc. and its affiliated entities is performed through our secured wide area network. When you submit your personal data to us, your personal data is protected both online and offline. However, BrainBit Inc. cannot guarantee perfect security on the internet.

If you have any inquiries, questions, comments or complaints about the Privacy Policy, or if you believe that BrainBit Inc. did not comply with the Privacy Policy, please feel free to contact us. If you consider we may not appropriately deal with any issues related to your personal data collected by BrainBit Inc., please be noted that it is your right to lodge a complaint with government authorities handling personal data protection in your country.

MINDO by BrainBit Inc.

Attn: Personal Data Protection Committee

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